NORTH HILL CURLING CLUB

2025-2026 SEASON

100th ANNIVERSARY CELEBRATION

We will be celebrating our 100th Anniversary in the 2025/2026 curling season! As a cornerstone of our community and a proud organization with a rich history, we are planning a series of special events to mark this remarkable milestone.

To help bring these celebrations to life, we are looking for local businesses and partners who share our commitment to supporting the community and promoting active, healthy lifestyles. We would be honored to have you join us as a partner for this exciting event!

BECOME A SPONSOR



Community Engagement:

With a century of history, our club has established strong ties with local residents, families, schools, and businesses.



Brand Exposure:

Your company will be prominently featured across our promotional materials, event signage, and social media channels, offering visibility to a broad audience.



Healthy Lifestyles:

Curling is a sport that promotes physical activity, teamwork, and community spirit—values that we know resonate with your organization.

CONTACT US:



Curl@nhcc.ca

North Hill Curling Club 1201 2 Street NW Calgary, Alberta T2M 2V7



Joelle Trawick (NHCC President) 403-771-1858



SPONSORSHIP OPPORTUNITIES

Presenting Partner - \$5,000 (1 Available)

- Title recognition: "Official Sponsor of North Hill Curling Clubs 100th Anniversary."
- Logo Placement: Prominently featured on all event banners, posters, and digital advertising (website, email campaigns, and social media posts).
- Access: 8 VIP tickets to the Kick-off and wrap up Events
- On-Site Exposure: Opportunity to display a branded booth or promotional materials at events
- Speaking Opportunity: A chance for a company representative to address the crowd during the event.
- Social Media & Website Recognition: Mention in pre-event, live-event, and post-event social media coverage, including shout-outs and tags.
- Exclusive Event Access: Private pre-event meet-and-greet with club members and community leaders.
- Receive a complimentary team building event throughout the year. Blackout dates apply.
- Your company name on one (1) curling rock. To be engraved in summer 2025

Gold Partner - \$2,500

- Logo Placement: Featured on event banners, posters, and the club's website.
- Access: 6 VIP tickets to the Kick-off and wrap up Events
- On-Site Exposure: Opportunity to display a branded booth or promotional materials at events
- Social Media & Website Recognition: Recognition in social media posts and on the club's website, including pre- and post-event mentions.
- Event Program Listing: Logo featured in the official event program and thank-you materials.
- Exclusive Sponsor Gifts: Opportunity to give branded merchandise or samples to attendees.
- Receive a complimentary team building event throughout the year. Blackout dates apply
- Your company name on one (1) curling rock. To be engraved in summer 2025

Silver Partner - \$1,000

- Logo Placement: Featured on event banners and posters displayed at the event.
- Tickets: 4 general admission tickets to the kick off party.
- Social Media & Website Recognition: A mention on the club's social media and in post-event thank-you posts.
- Event Program Listing: Logo included in the official event program.
- Your company name on one (1) curling rock. To be engraved in summer 2025

Bronze Partner – \$500

- Logo Placement: Company logo included on event posters and banners at the venue.
- Tickets: 2 general admission tickets to the kick off party.
- Social Media Recognition: Thank-you mention in social media posts and event-related communications.
- Event Program Listing: Company listed as a sponsor in the official event program.
- Your company name on one (1) curling rock. To be engraved in summer 2025

Additional Opportunities

- Event-specific Partnerships: Sponsor a specific activity- Kickoff party, 100 ends of curling bonspiel, year-end party etc.
- Product Sampling: Opportunity to provide samples or promotional items for attendees.
- Swag Bags: Contribute branded items for inclusion in event swag bags (pens, coupons, branded gear, etc.)
- Tailored Packages: Contact Us to discuss